

7th SSRC International Conference Workshop 2011

'We Are What We (Do Not) Eat': Linking Food Production and Consumption

Programme

Friday, 25th March 2011, MY243 (Ground Floor, Áras Moyola, NUIG)

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| 2.00 – 2.30 pm | Welcome and introduction (Dr. Henrike Rau and Dr. Frances Fahy, NUIG) |
| 2.30 – 3.30 pm | Dr. Edel Doherty (QUB)
"Demand for improved food safety and quality: A cross-regional comparison" |
| 3.30 – 4.30 pm | Dr. Brendan Flynn (NUIG)
"From Net to plate?: Fishers knowledge on the sale, marketing and promotion of fish. Evidence from the Aran Nephrops fishery" |
| 4.30-5.00 pm | Coffee break in Áras Moyola |
| 5.00 – 5.45 pm | Roundtable discussion and concluding remarks |

Saturday, 26th March 2011, MY333 (Floor 2, Áras Moyola, NUIG)

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| 9.30 – 10.15am | Brídín Carroll (NUIG)
“Patterns of Engagement in Buy Irish Food: From Self-sufficiency to Economic Protectionism” |
| 10.15 – 11am | Jessica Pape (NUIG)
“Sustainable food consumption in Ireland: Applying ‘visioning’ methods to develop creative solutions for 2050” |
| 11 – 11.30 am | Coffee break |
| 11.30 – 12.15 | Aisling Murtagh (UCC)
“Greenies, foodies and farmers - alternative food politics in Irish civil society” |
| 12.15 – 1pm | Ann Walsh (NUIG)
“The role of marketing in driving the sustainable consumption of food” |
| 1 – 2pm | Lunch break |
| 2 – 2.45 | Melanie Jaeger-Erben (ZTG-TU Berlin)
“Changing food practices - the role of life events for sustainable consumption” |
| 2.45-3.30 | Concluding discussion |

The event is supported by the **Social Science Research Centre (SSRC)** and the **School of Political Science and Sociology** at NUIG.

For further information and to register contact Dr. Henrike Rau, School of Political Science and Sociology, NUI, Galway, henrike.rau@nuigalway.ie. Note that all sessions on Saturday follow a discussion-based format, with a maximum number of 20 participants.